

**From:** [Brown, Trevor](#)  
**To:** [Fink, Steven](#); [Hadad, Christopher](#)  
**Cc:** [Hallihan, Kathleen](#); [Greenbaum, Robert](#); [Vankeerbergen, Bernadette](#); [Hawley, Joshua](#)  
**Subject:** RE: Data analytics social science track  
**Date:** Thursday, October 02, 2014 8:44:46 AM  
**Attachments:** [image001.png](#)

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Hi Steve,

The Glenn School's undergraduate curriculum committee has reviewed the social science data analytics specialization and is happy to concur. We're excited to see the major come together and think this will be a great specialization track for students.

The School plans to come forward with a public sector data analytics course soon. You'll see a description below. We intend to initially propose the course as a GE for the data analytics stream but also think that it could potentially fit in the proposed data analytics social science track.

### PA 3020 : Data Sciences for the Public Sector Student Learning Goals and Objectives

This course provides an orientation to the use of data for decision-making in the areas of public sector. The emphasis in the course is how to use data in context – when organizations require the analysis of sophisticated data in order to achieve goals or priorities. Topics in the class include; Background on data use in the public sector; Development of tools for decision-making; Use of visualization techniques; Policy Modeling tools; and, Applications to international organizations.

The objectives of the course include the following; 1) developing an understanding of importance of data for decision making, 2) knowledge of the decision making tools that agencies and government are using; 3) appreciation for the specific problems of conducting data analysis in government; and 4) exposure to the problems of working with data in international development contexts.

Best,

Trevor



Trevor Brown

Director

[John Glenn School of Public Affairs](#)

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**Recently published:** *Complex Contracting -- Government Purchasing in the Wake of the US Coast Guard's Deepwater Program* (Cambridge University Press). Pick up a copy

from [Cambridge](#) or [Amazon](#).

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**From:** Fink, Steven  
**Sent:** Tuesday, September 23, 2014 1:40 PM  
**To:** Brown, Trevor; Hallihan, Kathleen  
**Subject:** FW: Data analytics social science track

Thank you. And of course if you are able to reply sooner than the two week deadline we would appreciate it!—but take the time you need.

Steve

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**From:** Hadad, Christopher  
**Sent:** Tuesday, September 23, 2014 1:17 PM  
**To:** Fink, Steven; McGraw, Kathleen  
**Subject:** Fwd: Data analytics social science track

Steve and Kathleen M.,

FYI.

Christopher

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Christopher M. Hadad  
Dean, Natural and Mathematical Sciences  
College of Arts and Sciences, Ohio State University  
Phone: (614) 292-8908  
<http://hadad.group.chemistry.ohio-state.edu>

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Begin forwarded message:

**From:** "Vankeerbergen, Bernadette" <[vankeerbergen.1@osu.edu](mailto:vankeerbergen.1@osu.edu)>  
**Subject:** RE: Data analytics social science track  
**Date:** September 23, 2014 12:46:21 PM EDT  
**To:** "Brown, Trevor" <[brown.2296@osu.edu](mailto:brown.2296@osu.edu)>, "Hallihan, Kathleen" <[hallihan.3@osu.edu](mailto:hallihan.3@osu.edu)>  
**Cc:** "Hadad, Christopher" <[hadad.1@osu.edu](mailto:hadad.1@osu.edu)>, "Greenbaum, Robert" <[greenbaum.3@osu.edu](mailto:greenbaum.3@osu.edu)>, "Haddad, Deborah" <[haddad.2@osu.edu](mailto:haddad.2@osu.edu)>, "Hans, Christopher" <[hans@stat.osu.edu](mailto:hans@stat.osu.edu)>, "Craigmile, Peter" <[pfc@stat.osu.edu](mailto:pfc@stat.osu.edu)>

Dear Trevor and Kate,

Please see below the e-mail that Dean Hadad sent to Kate on Friday with the two attachments about the proposed Social Science Analytics Specialization in the Data Analytics BS. Could you please review the documents and provide concurrence/feedback within two weeks? Concurrence will be assumed after 2 weeks.

Please do not hesitate to contact us should you have any questions.

Many thanks,  
Bernadette

Bernadette Vankeerbergen, Ph.D.  
Program Manager, Curriculum and Assessment  
Arts and Sciences  
The Ohio State University  
154D Denney Hall  
164 W 17th Ave.  
Columbus, OH 43210  
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<http://asccas.osu.edu>

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**From:** Hadad, Christopher  
**Sent:** Friday, September 19, 2014 4:51 PM  
**To:** Vankeerbergen, Bernadette  
**Cc:** Hallihan, Kathleen; Greenbaum, Robert  
**Subject:** Re: Data analytics social science track

Kate,

Here is the original proposal from Kathleen McGraw to the Data Analytics committee for consideration.

Christopher

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Christopher M. Hadad  
Dean, Natural and Mathematical Sciences  
College of Arts and Sciences, Ohio State University  
Phone: (614) 292-8908  
<http://hadad.group.chemistry.ohio-state.edu>  
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On Sep 18, 2014, at 7:56 PM, "Vankeerbergen, Bernadette" <[Vankeerbergen.1@osu.edu](mailto:Vankeerbergen.1@osu.edu)> wrote:

Hi Kate,

I have not seen the proposal yet--has not filtered to my level yet. I am including Dean Hadad in the e-mail exchange since he indicated to me that the proposal will be coming very soon. I suppose that if JGS wishes to look at the proposal, this should happen before ASCC review (so that ASCC can look at the whole proposal with all the necessary concurrences). Christopher Hadad will know to whom your request should be forwarded (i.e., who is developing this track).

My best,  
Bernadette

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**From:** Hallihan, Kathleen  
**Sent:** Thursday, September 18, 2014 6:20 PM  
**To:** Vankeerbergen, Bernadette  
**Cc:** Greenbaum, Robert  
**Subject:** Data analytics social science track

Hello Bernadette,

Can you please send us the new data analytics social sciences track proposal Randy mentioned at CAA yesterday? We would like to look at it for concurrence purposes.

Thank you!  
Kate

**Kathleen M. Hallihan, Ph.D.**

Director, Admissions and Student Services

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